

Industrial Training Placement Programme - ECR Career Bundles Offer

From: Dr Eric Irozuru, CEO, ECR Technology Services

Hello there!

Welcome to ECR Technology Services. And thank you for choosing to undertake your Industrial Training (IT) placement programme with ECR.

You may still be wondering why you have chosen to undertake your IT placement programme with a new company like ECR, instead of well-established conglomerates in big cities like Lagos or Abuja. I suppose for similar reasons why you have chosen to undertake your university course in a place like Umuahia.

Whatever your reasons for choosing your university and ECR, we hope that you would enjoy your time with us and hope that as long as you are ready to work hard, that you would find it a fulfilling and rewarding experience.

Here is our bold promise to you:

Imagine - In Just a Few Weeks, You'll Be Ready to Start Programming Real World Applications that companies can use to run their businesses!

- No more producing simple **STUDENT** code that you were taught in Programming 101.
- No more copying and pasting code snippets from the Internet that you don't understand and you can't fix if it doesn't quite work.
- No more wondering what does OOP mean? Oh, that's Object-Oriented Programming!

Those are the **PROGRAMMING BASICS** that any student taking their IT placement programme with **ECR Technology Services** would know in the **FIRST WEEK** of their being with us!

That is just the first step! You'll learn everything you need to be a professional programmer in the few months that you would spend with us. And that is a **GUARANTEE!**

Yes, You can become a Professional Programmer in 3 months!

Are you ready to work hard to make this a reality for you today?

What Exactly Would You Be Learning...?

- Object-oriented programming basics - Real world modelling
- Object-oriented design - Real world application modelling
- User Requirements Gathering
- Developing Use Cases
- Choice of Programming Languages - Java, C#, PHP, Python
- Scripting Languages and Frameworks (AngularJS, Node.JS, Knockout, etc.)
- Database Design (Oracle, SQL Server, MySQL, MariaDB, MongoDB, etc.)

A general list of courses offered through ECR training programme can be found at:
<http://ecr-ts.com/ecr-courses/courses-outline/>.

However, for you, our IT Student we have prepared three special bundles outlined below:

Bundle #1:

- ❖ **Web Development using the LAMP Framework.** (LAMP stands for Linux Apache MySQL and PHP). This is the common approach used for Web development, but our bundle would include teaching OOP in PHP.

You Will Learn:

- ✓ Object-oriented Programming using **PHP**
- ✓ Connecting to **MySQL** databases
- ✓ How to manage **MySQL** databases
- ✓ Developing in **Linux** using open source **IDEs**
- ✓ Understanding the **Apache** web server
- ✓ JavaScript programming for Web front-end development
- ✓ How to design tier-layered business applications
- ✓ User requirements gathering and analysis
- ✓ Turning user requirements into use cases
- ✓ How to create user stories from requirements
- ✓ How to test and deploy programs
- ✓ How to package your programs

Bundle #2:

- ❖ **Web Development using the .NET/C#/ ASP.NET Framework.** This bundle covers the Web development using the Microsoft technology stack, including the .NET 4.5 Framework, C# 5.0, ASP.NET MVC 5 and SQL Server. We also cover Entity Framework for database connectivity using object-relational mapping (ORM).

You Will Learn:

- ✓ Object-oriented Programming using **.NET/C#**
- ✓ Developing Web applications using **ASP.NET MVC**
- ✓ Understanding the Entity Framework
- ✓ Connecting to **SQL Server** databases using the Entity Framework
- ✓ How to manage SQL Server databases
- ✓ Developing in **Windows** using **Visual Studio**
- ✓ Understanding the **IIS** web server environment
- ✓ JavaScript programming for Web front-end development
- ✓ How to design tier-layered business applications
- ✓ User requirements gathering and analysis
- ✓ Turning user requirements into use cases
- ✓ How to create user stories from requirements
- ✓ How to test and deploy programs
- ✓ How to package your programs

Bundle #3:

- ❖ **Web Development using the JavaEE Framework.** The JavaEE framework approach is similar to LAMP with Enterprise Java replacing PHP as the underlying language for Web development.

You Will Learn:

- ✓ Object-oriented Programming using **Java EE**
- ✓ How to create Web applications using Java Server Pages (JSPs)
- ✓ Connecting to **MySQL** databases
- ✓ How to manage MySQL databases
- ✓ Developing in **Linux** using open source **IDEs**

- ✓ Understanding the **Apache** web server
- ✓ JavaScript programming for Web front-end development
- ✓ How to design tier-layered business applications
- ✓ User requirements gathering and analysis
- ✓ Turning user requirements into use cases
- ✓ How to create user stories from requirements
- ✓ How to test and deploy programs
- ✓ How to package your programs

2 Fantastic Bonuses!

But that's not all. Our goal at ECR is to equip you with everything you need to create real world applications and become a Professional Programmer in 3 months:

Bonus #1 - Introduction to UML Object Modelling:

UML stands for Unified Modelling Language. It can be defined as a family of graphical notations backed by single meta-model, that help in describing and designing software systems, particularly software systems built using the object-oriented (OO) style. No programmer worth their salt can code without understanding the UML object modelling language. That is why we teach this as a separate introductory course to any aspiring programmer going through our training scheme.

Understanding the use of UML alone would be worth your time spent at ECR. And that is yours absolutely FREE as a bonus if you enrol with us and show progress!

Bonus #2 - Introduction to Software Requirements Analysis:

Requirements are the things that you should discover before starting to build your application. Yet how often do you see programmers coding without fully understanding the requirements. This course will help you understand what are the functional requirements of an application, and which ones are non-functional. This is offered as part of our Introduction to Business Analysis course and very essential to knowing how to turn requirements into specifications for development.

It is needless to say that understanding how to gather requirements is the starting point of any development life cycle. And that also is yours absolutely FREE as our second bonus if you enrol with us and show progress!

So now you're probably wondering,
"What's this Going to **Cost Me?**"

As you've probably gathered from our briefing and previous emails, we are not offering what other companies are going to give you. Our offering is **UNIQUE**, because we want you to represent ECR Technology Services throughout your career. We want you to be able to say that you once trained at ECR. That's why I want you to look at this as an investment in yourself, your career and your future.

Right now you can get our Hands-on IT Placement Programme for ₦100,000! That's ₦150,000 off the usual online price where you to combine all the courses required for each BUNDLE you choose above. Plus you get to our 2 Fantastic Bonuses absolutely for FREE!

What is more, you don't have to pay all the fees **UP-FRONT**. **You can pay only a deposit of ₦50,000 to start your IT placement programme.** And depending on your progress, you may even begin to earn after your first few weeks with us. This will enable you complete your payment from the money you earn while training with us! How is that for a bargain deal?

"Here's the great news...Enrolling for Hands-on IT Placement Programme is Risk Free:"

We operate a **Money-back Guarantee** scheme. We are confident that you would be thrilled with the Hands-on IT Placement Programme. We also know that if you follow every step we take you through in the programme, you will have a career-transforming experience.

So, we'll give until the end of the second week to work through our programme and decide whether it is the programme for you. If you decide that it's not for you, just let us know and get a full refund of your placement fee, and agree to destroy any software that we've given you and return handouts, no questions asked?

Ready to **Register & Reserve Your Place?**

Yes Eric! I'm Ready To Become A Professional Programmer in 3 months!

I understand that I'm going to get a **BUNDLE** of my choice which would enable me to learn to develop real-world applications professionally in 3 months!

Plus, I'll get these 2 Fantastic **Bonuses**:

Bonus #1 - Introduction to UML Object Modelling - Absolutely necessary for me being a real programmer.

Bonus #2 - Introduction to Software Requirements Analysis - Very essential for me to know how to turn user requirements into specifications for development.

And I know that I'm protected by ECR's Money-back Guarantee scheme.

I Want to Get Started for ₦50,000 Deposit

Please use details below to make payments and send us your payment reference to:
accounts@ecr-ts.com

Payment Account Details:

Account Name: ECR Technology Services Limited

Account Number: *****0644

Bank Name: Diamond Bank

Blessings,

Eric Irozuru MBA, PhD.